

# SOAR

START OF ACTIVISTS RISING

Rebs Beers

Mia Dodson

Taylor Ellison

Cameron Hendrix

Natalie Kreidler

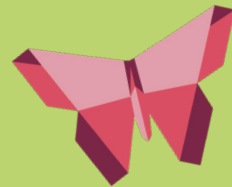
Gina Soto



**THERE ARE ACTIVISTS  
PROTESTING RIGHT  
NOW.**

**MANIFESTO** 

**ACTIVISM IS AN ACT OF LOVE.  
WE PROVIDE THE TOOLS TO  
ENABLE ACTIVISTS ON THEIR  
OWN PATH.**



# ANNUAL ACTIVIST SUMMIT

SOAR SUMMIT WILL CONVENE ANNUALLY TO HOST  
A DIVERSE RANGE OF EVENTS AND WORKSHOPS.

**SOAR**  
**SUMMIT SCHEDULE**

**AUGUST 2022**

<p><b>08/15 REGISTRATION</b> ROOM # 10:00 AM Before you can attend the workshops and other events at the summit, head over to the tables in the front in order to register and check in.</p>	<p><b>08/16 GOVERNMENTAL STRUCTURES</b> ROOM # 2:00 PM Connecting to the "Know Your Rights" workshop, learn about how to get new laws passed, local government structures, who makes the decisions about your local police departments, schools, and more.</p>
<p><b>08/15 MEET &amp; GREET</b> ROOM # 11:00 AM Join us at the Meet &amp; Greet to create and further organizational bonding and collaboration with other organizations.</p>	<p><b>08/17 HOW TO SET UP</b> ROOM # 11:00 AM Discover how to set up new organizations, choose leadership, leadership conduct, organizational structure, and how it can affect meaningful change.</p>
<p><b>08/15 HISTORY OF SOCIAL ACTIVISM</b> ROOM # 12:00 AM Learn about the history of social activism in the United States of America, as well as across the globe.</p>	<p><b>08/17 HOW TO CHECK IN</b> ROOM # 2:00 PM Learn about how to check in on and take care of other people in your organization emotionally in regards to mental health.</p>
<p><b>08/16 KNOW YOUR RIGHTS</b> ROOM # 11:00 AM Become aware of your rights in case you've ever stopped by the police. This includes information about consent to searches, your right to remain silent, questions to ask, and more.</p>	<p><b>08/17 ORGANIZATION FAIR</b> ROOM # 4:00 PM Check out the Organization Fair to find some existing local organizations you might be interested in joining.</p>

SOARSUMMIT.COM

# COMMUNITY CENTER



# VISUAL IDENTITY

**SOAR**

**Gibson Heavy**

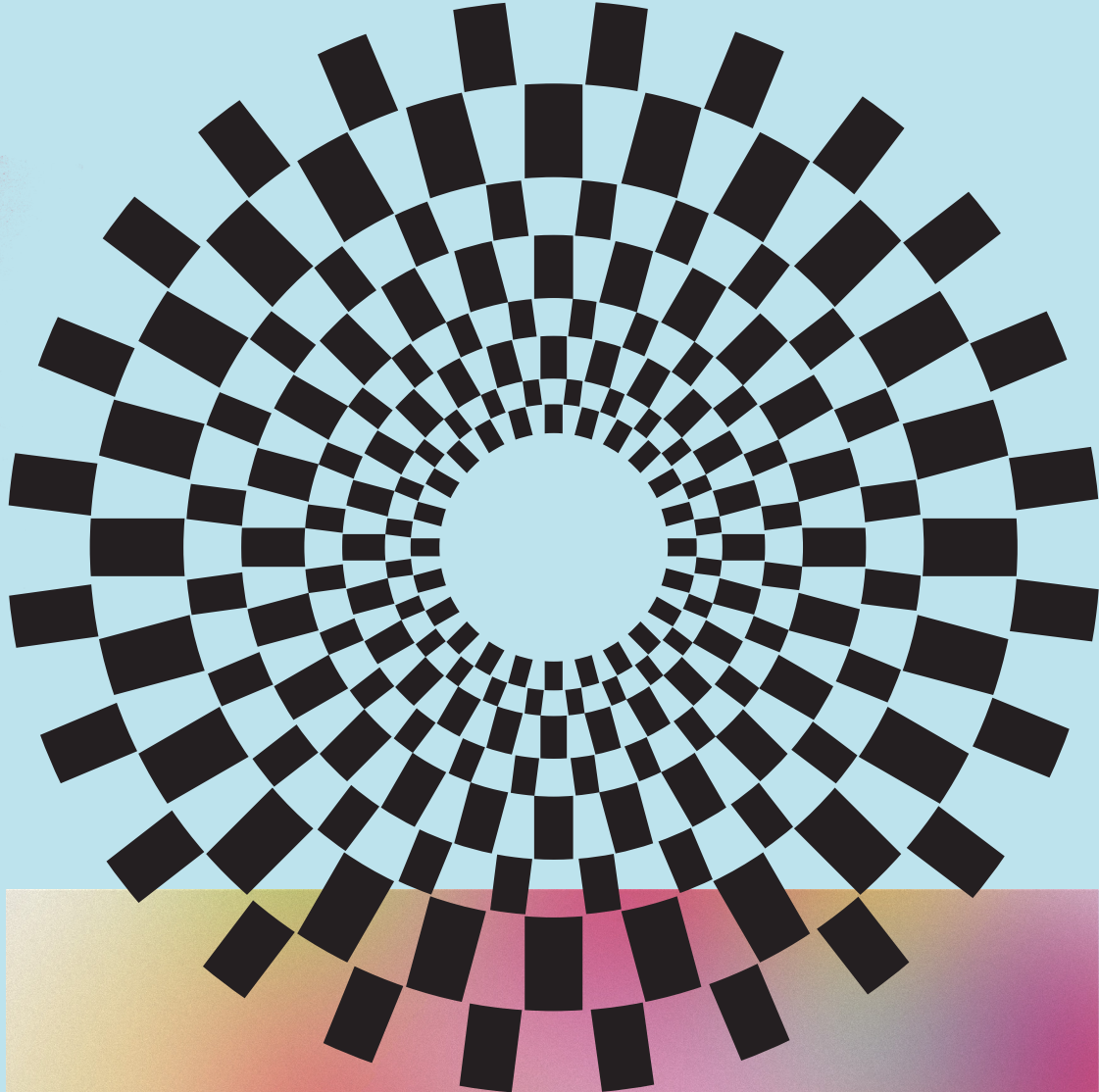
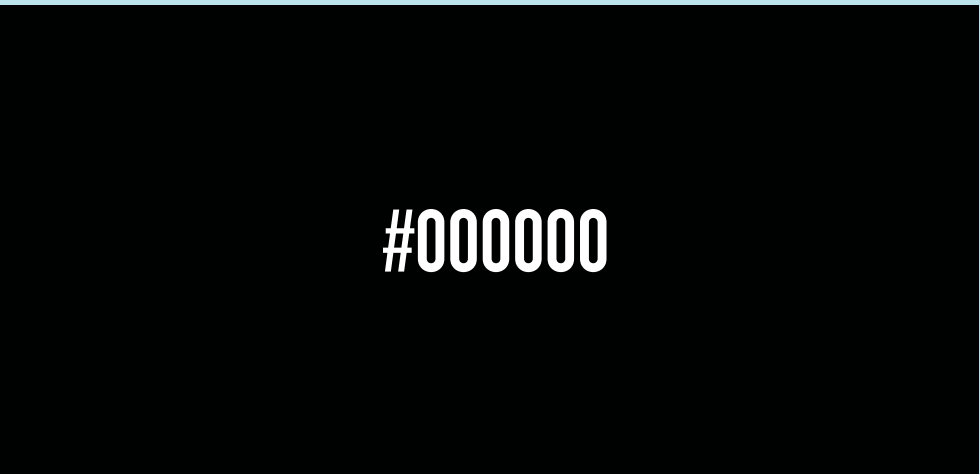
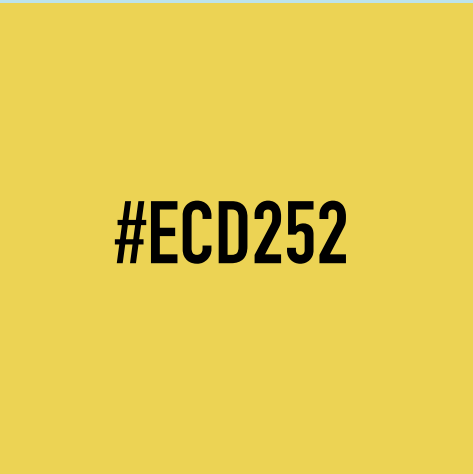
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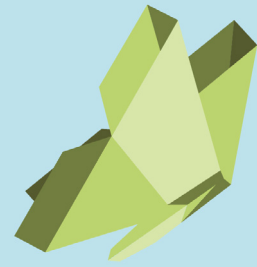
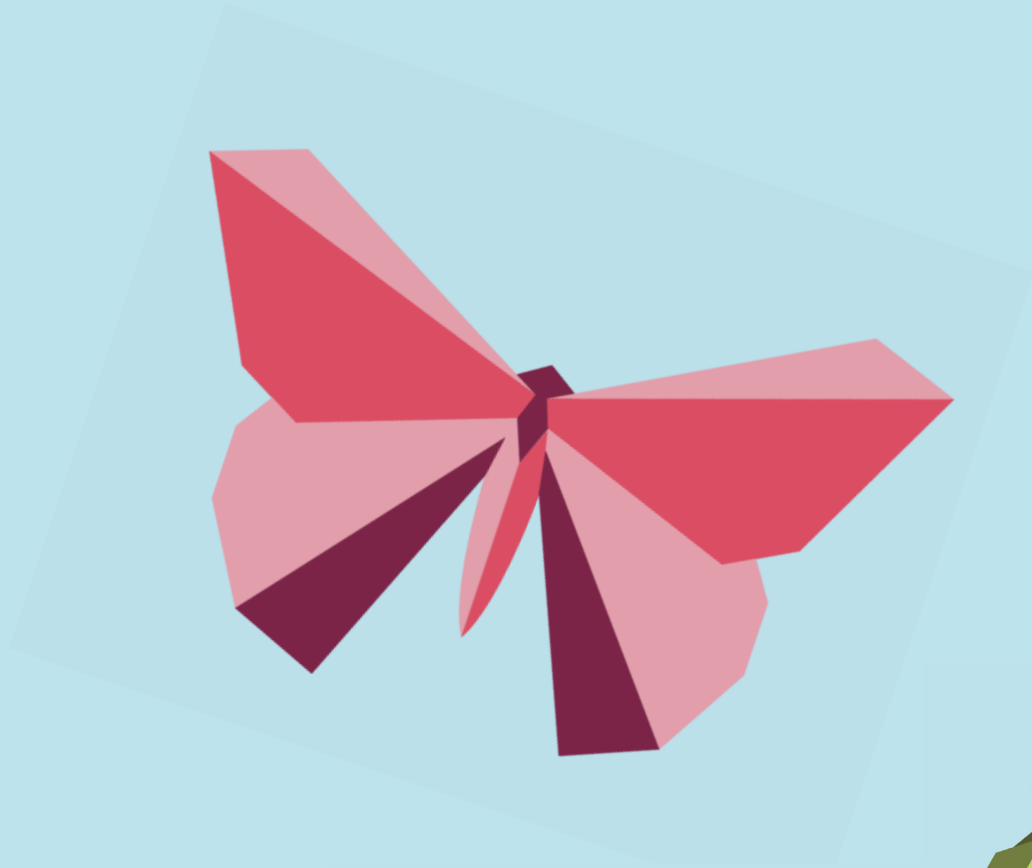
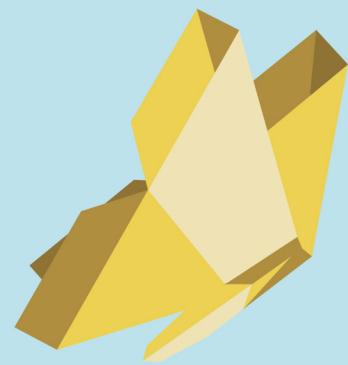
**Termina Demi**

**SOAR**

# VISUAL IDENTITY



# WHY A BUTTERFLY?





# ACTIVIST TOOLKITS

- ALL TOOLKITS TO INCLUDE:**
- Mental health info sheet
  - Digital media kit
  - Community phone number resource sheet
  - Sticker packs

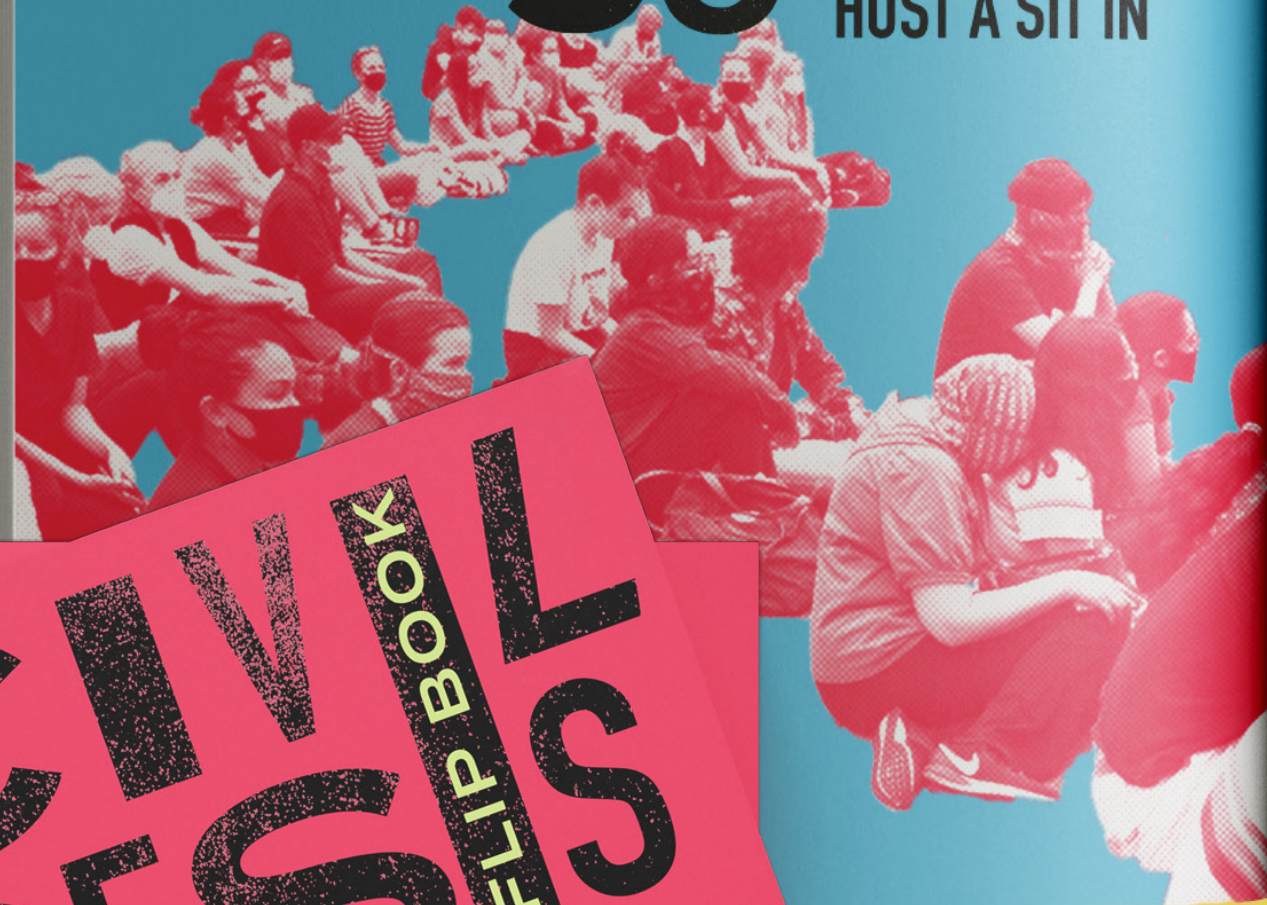


# INTRO TO ACTIVISM TOOLKIT

- Find your niche quiz
- Know your rights info card
- Important legislators contact info packet
- “Listen first then speak” sticker



# **53** HOST A SIT IN



# **54**

DROP A BANNER



# CIVIL RESISTANCE TOOLKIT

- Civil resistance flipbook
- Legal advice • First aid kits
- Local lawyer phone numbers
- Bystander intervention training

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# ORGANIZING ACTIVISM TOOLKIT

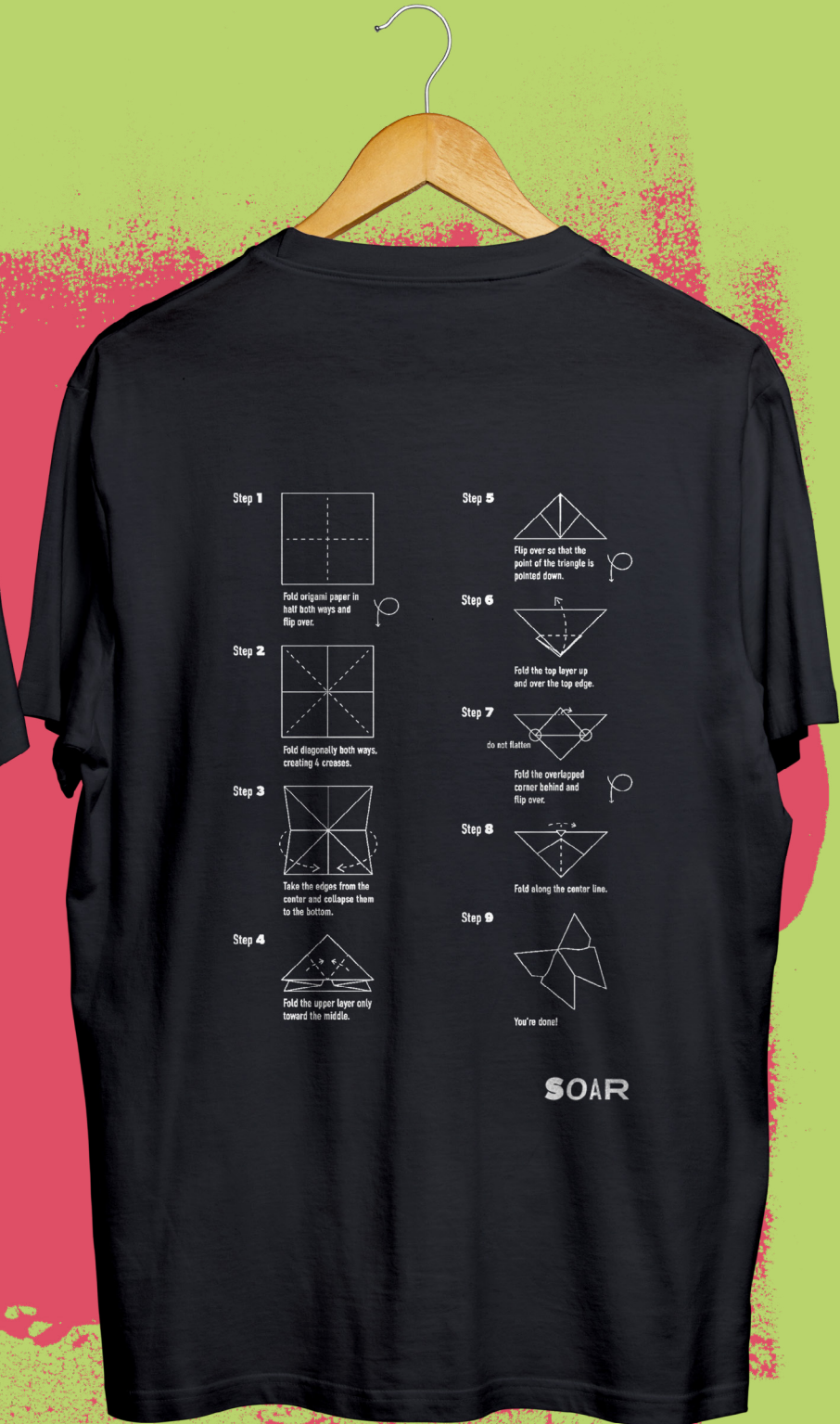


- Event checklist
- Goal lists
- Guides to working through political structures
- Organization recruitment guide
- Marketing guides





# MERCH

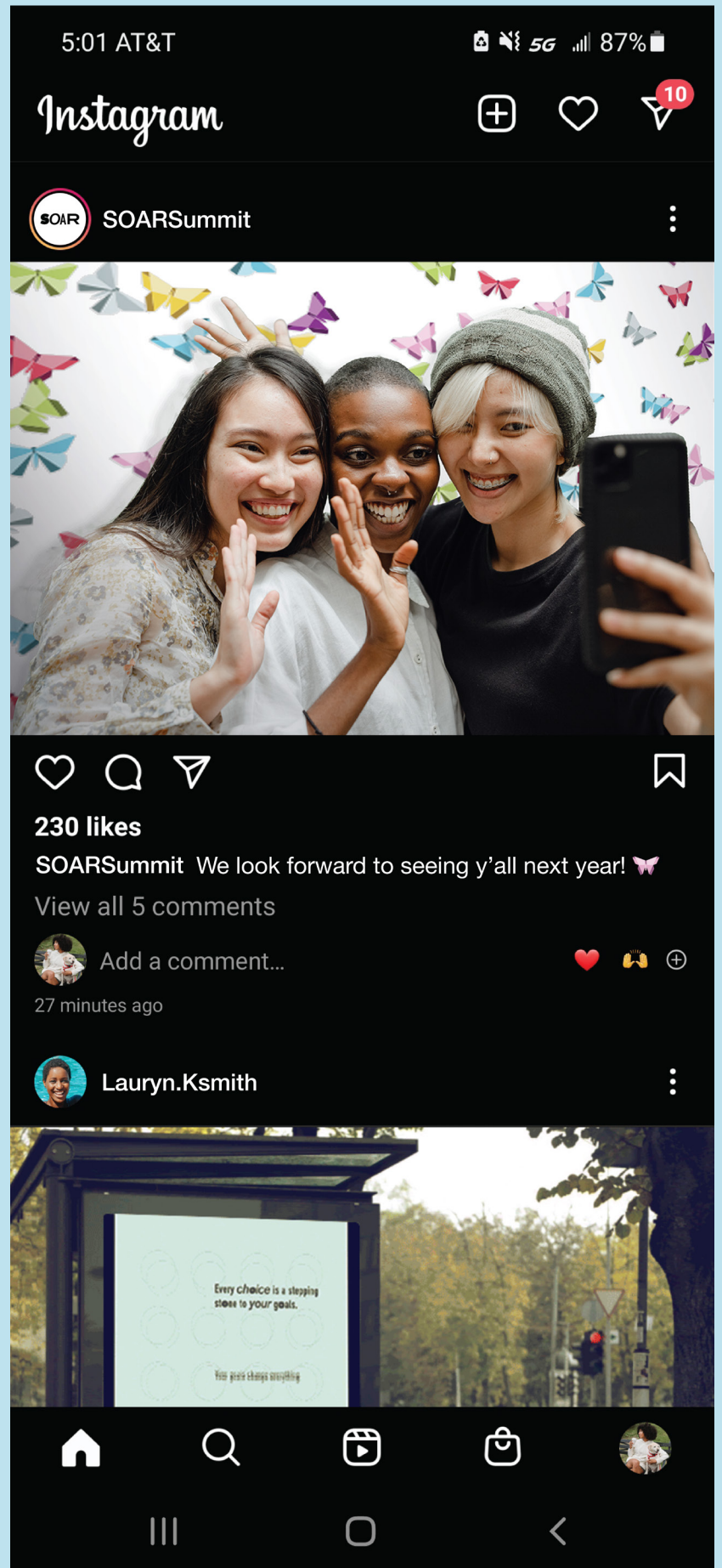
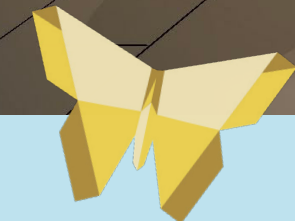


**SOAR**

# INSTALLATIONS



SOAR



**SOAR**



# STREET ADS



**ACT**  
TO **ACCEPT**  
**VISM**

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**ACT**  
TO **DEFY**  
**VISM**

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**ACT**  
TO **REACH**  
**VISM**

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**ACT**  
TO **LOVE**  
**VISM**

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**ACT**  
TO **UNITE**  
**VISM**

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**ACT**  
TO **CHANGE**  
**VISM**

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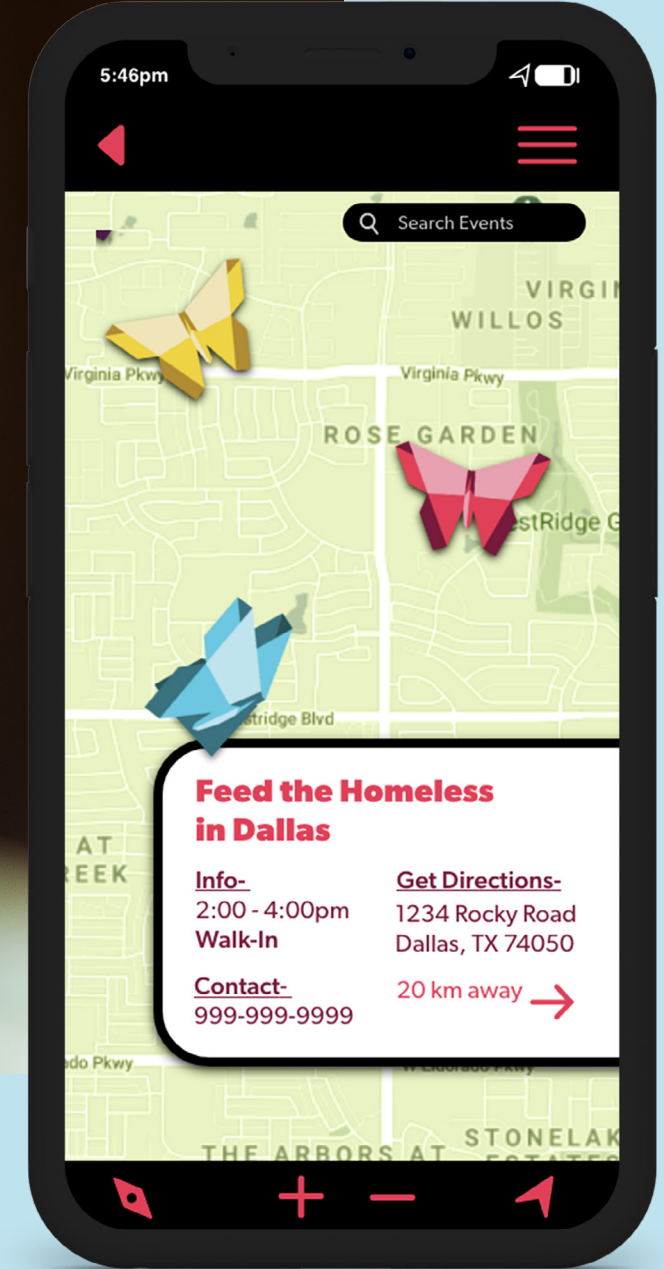
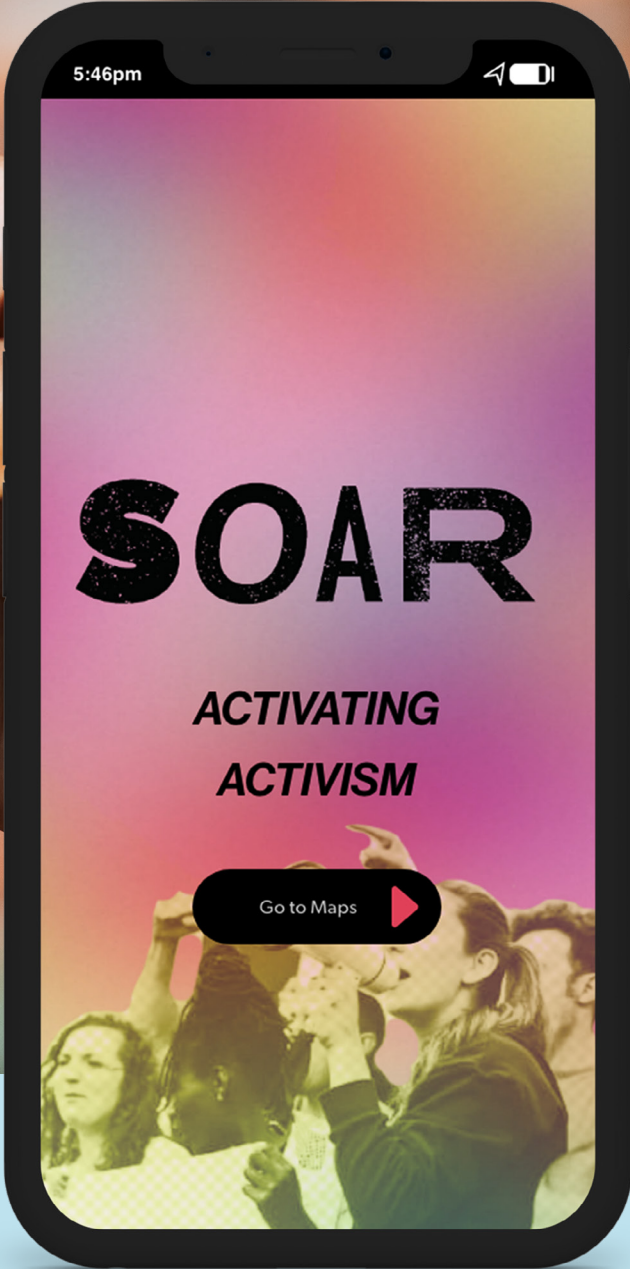
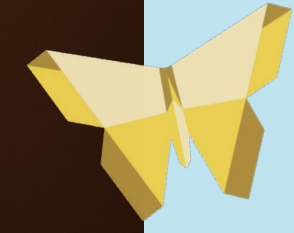
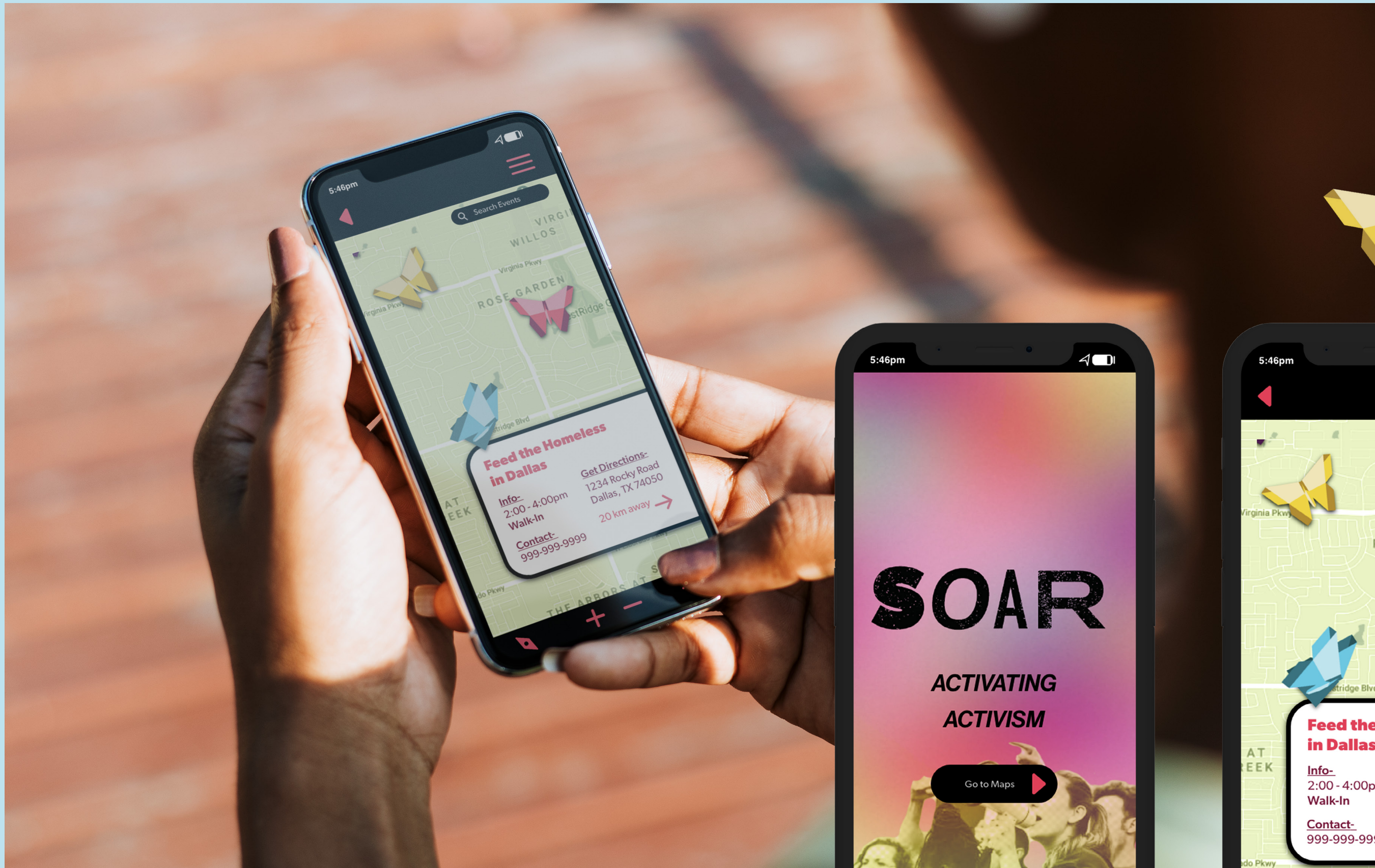


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ACTIVISM IS AN ACT OF  
**LOVE.**  
START LOVING.

**SOAR**



**MOBILE APP**

**SOAR**

**USE YOUR VOICE**



**@FEEDTHEPEOPLEDALLAS** MUTUAL AID

**@FUNKYTOWNFRIDGE** MUTUAL AID AND POLITICAL EDUCATION

**@NEXTGENACTION** PROTESTS AND COMMUNITY BUILDING

**@NOTMYSONDFW** MUTUAL AID AND PROTESTS

**@TBRF20** THE BLACK ROYAL FAMILY- MUTUAL AID, POLITICAL EDUCATION, AND PROTESTS

**@DHC.DTX** DALLAS HOUSELESS COMMITTEE